



PUBLIC (ELECTIONS.VII) DEPARTMENT,
SECRETARIAT, CHENNAI-600 009.

Office of the Chief Electoral Officer, Tamil Nadu
1st Floor, Main Building, Secretariat, Chennai-600 009.
Phone: 25670390 Fax: 25674855 E-mail: ceo_tamilnadu@eci.gov.in

Addendum

The Quotations have been called for from Media agencies for Script writing of Election related short videos based on the Criteria issued vide Notification No.997/Elec.VII/2024-1, Dated: 05.02.2024. The criteria for the quotation on scripts for making Election related short videos have been added as follows:

S. No.	Title of the Script for Short video	Language: (Whether Tamil or English) In Tamil videos, English subtitle should be incorporated	Duration	Maximum amount allowed per video (Inclusive of all taxes)
			30 sec – 1 min	Rs. 80,000/-
			1 min – 2.5 min	Rs.3,00,000/-
1				
2				
3				
4				
etc.,				

The final decision on the fixation of rate will be taken by the Office of Chief Electoral Officer, Tamil Nadu.

2. Hence, the Public (Elections) Department invites scripts along with quotation from interested media agencies / any individual who have prior experience, for carrying out the work related to production of awareness material in the form of short video. The Media agency / any individual who are interested will submit their quotation by post to the following address:

Office of the Chief Electoral Officer, Tamil Nadu
1st Floor, Main Building, Secretariat, Chennai-600 009.

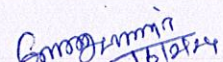
Last Date for submission: 20.02.2024 up to 5 p.m.

Note:

All other details and conditions stipulated in the Notification No.997/ Elec.VII/ 2024-1, Dated: 05.02.2024 will remain unchanged and will apply to all the applicants.

SATYABRATA SAHOO,
CHIEF ELECTORAL OFFICER &
PRINCIPAL SECRETARY TO GOVERNMENT

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SECTION OFFICER