



PUBLIC (ELECTIONS.VII) DEPARTMENT,  
SECRETARIAT, CHENNAI-9.

**Office of the Chief Electoral Officer, Tamil Nadu**  
**1st Floor, Main Building, Secretariat, Chennai-600 009.**  
**Phone: 25670390 Fax: 25674855 E-mail: ceo\_tamilnadu@eci.gov.in**

**Extension of Last date for Submission of Quotations**

**Notification No.2846/Elec.VII/2020-2**

**Dated: 18.11.2020**

In reference of the Public (Elections) department NOTICE INVITING QUOTATION No.2846/ Elec.VII/ 2020-1, dated: 03.11.2020, it is notified that the last date for submission of quotation is extended up to **30.11.2020, 5.00 P.M.**

Sl No	Notification No.	Description
1.	Notification No.2846/ Elec.VII/ 2020-1, Dated: 03.11.2020	Notice Inviting Quotations to make election awareness films / Animation videos/ short films for the forthcoming General Elections to Tamil Nadu Legislative Assembly, 2021.

For detailed information, please visit the website of office of the Chief Electoral Officer, Tamil Nadu:

<https://www.elections.tn.gov.in/Notifications.aspx>

SATYABRATA SAHOO  
CHIEF ELECTORAL OFFICER &  
SECRETARY TO GOVERNMENT

//TRUE COPY//

*S. S. Sahoo*  
SECTION OFFICER

*18/11/2020*

NOTE: The Original tender document is appended below.

Please Note that the last date for submitting the quotation is extended to 30.11.2020 upto 5.00 P.M.





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SECRETARIAT, CHENNAI-9.

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**1st Floor, Main Building, Secretariat, Chennai-600 009.**  
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**Notice Inviting Quotations to make election awareness films / Animation videos/ short films for the forthcoming General Elections to Tamil Nadu Legislative Assembly, 2021**

**Notification No.2846/Elec.VII/2020-1**

**Dated: 03.11.2020**

As per the directions of the Election Commission of India, the Public (Elections) Department is being conducted various awareness activities among public about effective electoral participation to achieve 100% voter turnout in the forthcoming General Elections to Tamil Nadu Legislative Assembly, 2021.

2. Among other activities, short films / animation films making plays a vital role in disseminating wider publicity about the election related information among the public. Hence, it is decided to make short films / animation videos to utilize during both the election and non-election period on the topics as detailed below:

Topics	Content to be included	Link address
Special Summary Revision of Electoral Roll, 2021-Timeline	<ul style="list-style-type: none"><li>• ECI instructions on SSR, 2021 in brief.</li><li>• Timeline</li><li>• Important Points to be included in the videos (eg., date of extension for special category, camp days etc.,)</li><li>• Types of forms and its uses</li></ul>	<p><a href="https://drive.google.com/file/d/14L1PGECIz7RvwwsCSKNnyeXLXEwgsdsQ/view?usp=sharing">https://drive.google.com/file/d/14L1PGECIz7RvwwsCSKNnyeXLXEwgsdsQ/view?usp=sharing</a></p> <p><a href="https://drive.google.com/file/d/1YCIXvdow0sM2tYpq1raFQljrKkKw4LFJ1/view?usp=sharing">https://drive.google.com/file/d/1YCIXvdow0sM2tYpq1raFQljrKkKw4LFJ1/view?usp=sharing</a></p>
NVSP – online registration procedure	<ul style="list-style-type: none"><li>• NVSP website address details</li><li>• Procedure to apply online</li><li>• Follow up activities like tracking application</li></ul>	<p><a href="https://www.nvsp.in/">https://www.nvsp.in/</a></p> <p>Form6 <a href="https://www.elections.tn.gov.in/Forms/Form%206.pdf">https://www.elections.tn.gov.in/Forms/Form%206.pdf</a></p> <p>Form6A <a href="https://www.elections.tn.gov.in/forms/Form%206A.pdf">https://www.elections.tn.gov.in/forms/Form%206A.pdf</a></p>



		<p><b>Form7</b>  <a href="https://www.elections.tn.gov.in/Forms/FORM%207.pdf">https://www.elections.tn.gov.in/Forms/FORM%207.pdf</a></p> <p><b>Form8</b>  <a href="https://www.elections.tn.gov.in/Forms/FORM%208.pdf">https://www.elections.tn.gov.in/Forms/FORM%208.pdf</a></p> <p><b>Form8A</b>  <a href="https://www.elections.tn.gov.in/Forms/FORM%208A.pdf">https://www.elections.tn.gov.in/Forms/FORM%208A.pdf</a>  <a href="https://www.nvsp.in/Forms/TrackStatus">https://www.nvsp.in/Forms/TrackStatus</a></p>
1950 –Voters’ helpline number	<ul style="list-style-type: none"> <li>• 1950 Mobile app details</li> <li>• Help desk details</li> <li>• Functioning of call centers</li> </ul>	<p><a href="https://play.google.com/store/apps/details?id=com.eci.citizen&amp;hl=en_IN">https://play.google.com/store/apps/details?id=com.eci.citizen&amp;hl=en_IN</a></p> <p><a href="https://eci-citizenservices.eci.nic.in/">https://eci-citizenservices.eci.nic.in/</a></p> <p><a href="https://drive.google.com/file/d/14HHR4NGnN2je24eM1-bf6ECg4TZWfLD/view?usp=sharing">https://drive.google.com/file/d/14HHR4NGnN2je24eM1-bf6ECg4TZWfLD/view?usp=sharing</a></p>
Facilities available for PwDs	<ul style="list-style-type: none"> <li>• Mobile apps and its uses</li> <li>• Facilities available at Polling stations</li> <li>• Booth volunteers</li> </ul>	<p><a href="https://play.google.com/store/apps/details?id=pwd.eci.com.pwdapp">https://play.google.com/store/apps/details?id=pwd.eci.com.pwdapp</a>  <a href="https://drive.google.com/file/d/1YCIXvdow0sM2tYpq1raFQljrKkV4LFJ1/view?usp=sharing">https://drive.google.com/file/d/1YCIXvdow0sM2tYpq1raFQljrKkV4LFJ1/view?usp=sharing</a></p>
C-vigil	It empowers the Citizens to report Model Code of Conduct Violations such as bribery, free gift, liquor distribution, playing loudspeakers beyond the permitted time during the elections. By using a simple mobile app, the citizen captures the live photo or video.	<a href="https://play.google.com/store/apps/details?id=in.nic.eci.cvigil&amp;hl=en_IN">https://play.google.com/store/apps/details?id=in.nic.eci.cvigil&amp;hl=en_IN</a>
Voter turnout app	The New Android Mobile App called 'Voter Turnout' App provides estimated Voter turnout on the real-time basis for every Citizen.	<a href="https://play.google.com/store/apps/details?id=in.gov.eci.pollturnout&amp;hl=en_US">https://play.google.com/store/apps/details?id=in.gov.eci.pollturnout&amp;hl=en_US</a>
EVM-VVPAT	Procedure of voting and the use of VVPAT	<p><a href="https://drive.google.com/file/d/1XiayUyg5OyCAzx0RzFpiPAYuQxt53x97/view?usp=sharing">https://drive.google.com/file/d/1XiayUyg5OyCAzx0RzFpiPAYuQxt53x97/view?usp=sharing</a>  <a href="https://drive.google.com/file/d/1U0uCTc9vs70MkbqMMORJm1SeDPdnV6Ce/view?usp=sharing">https://drive.google.com/file/d/1U0uCTc9vs70MkbqMMORJm1SeDPdnV6Ce/view?usp=sharing</a></p>



Postal ballot	Procedure of voting by officials, by PwDs and by persons above 80 years old.	<a href="https://drive.google.com/file/d/1x7qgOu9qAqoOUn9vvR7bFq2vP1UZBI71/view?usp=sharing">https://drive.google.com/file/d/1x7qgOu9qAqoOUn9vvR7bFq2vP1UZBI71/view?usp=sharing</a> <a href="https://drive.google.com/file/d/1U4Vxz6QEYFRTY3bBWT1LpQmgxU3A4O-R/view?usp=sharing">https://drive.google.com/file/d/1U4Vxz6QEYFRTY3bBWT1LpQmgxU3A4O-R/view?usp=sharing</a>
Service electors	<ul style="list-style-type: none"> <li>• Enrolment timeline</li> <li>• Procedure on enrolment</li> <li>• Proxy voting</li> </ul>	<a href="https://drive.google.com/file/d/1r8KefA77pNSM Mh2llcViMYOSTZ1aBl1e/view?usp=sharing">https://drive.google.com/file/d/1r8KefA77pNSM Mh2llcViMYOSTZ1aBl1e/view?usp=sharing</a> <a href="http://servicevoter.nic.in/">http://servicevoter.nic.in/</a> <a href="https://drive.google.com/file/d/1r8KefA77pNSM Mh2llcViMYOSTZ1aBl1e/view?usp=sharing">https://drive.google.com/file/d/1r8KefA77pNSM Mh2llcViMYOSTZ1aBl1e/view?usp=sharing</a>
ETPBS	Procedure for voting	<a href="https://etpbs.in/">https://etpbs.in/</a>
Overseas Indian electors	<ul style="list-style-type: none"> <li>• Enrolment timeline</li> <li>• Procedure on enrolment</li> <li>• Voting procedure</li> </ul>	<a href="https://drive.google.com/file/d/1DIAFOhHISTqr8wBsF8EaRUKS_WB6lyiC/view?usp=sharing">https://drive.google.com/file/d/1DIAFOhHISTqr8wBsF8EaRUKS_WB6lyiC/view?usp=sharing</a> <a href="http://WWW.NVSP.IN">WWW.NVSP.IN</a> <a href="https://drive.google.com/file/d/1DIAFOhHISTqr8wBsF8EaRUKS_WB6lyiC/view?usp=sharing">https://drive.google.com/file/d/1DIAFOhHISTqr8wBsF8EaRUKS_WB6lyiC/view?usp=sharing</a>
During the month of NVD, 2021	<ul style="list-style-type: none"> <li>• Importance of 100% enrolment</li> <li>• Importance of NVD</li> </ul>	<a href="https://drive.google.com/file/d/1GQhibGtqM_7xXVC2BsGYpBigRw4Z6Dy/view?usp=sharing">https://drive.google.com/file/d/1GQhibGtqM_7xXVC2BsGYpBigRw4Z6Dy/view?usp=sharing</a>
After announcement of General Elections, 2021	<ul style="list-style-type: none"> <li>• Poll date and polling time</li> <li>• Importance of 100% voting</li> </ul>	<a href="https://drive.google.com/file/d/19t0D7nawKtgPZ7BWSkFTzx9z35l-VZwx/view?usp=sharing">https://drive.google.com/file/d/19t0D7nawKtgPZ7BWSkFTzx9z35l-VZwx/view?usp=sharing</a> <a href="https://drive.google.com/file/d/1kOnytrypns4SzsRQ6rHJQRo2KzXKXiug/view?usp=sharing">https://drive.google.com/file/d/1kOnytrypns4SzsRQ6rHJQRo2KzXKXiug/view?usp=sharing</a>

3. On the above mentioned topics and contents, the animation videos / short films /election songs / memes/ GIF may be prepared as per the following criteria:

Format	Language	Duration	Rate (Maximum amount allowed)*
Animation videos / short films / election songs	Tamil and English. In Tamil videos, English subtitle should be incorporated	30 sec – 1 min	Rs. 80,000/-
		1 min – 2.5 min	Rs.3,00,000/-
		3 min and above	Rs.9,00,000/-
GIF			
Memes			



\* Inclusive of all taxes. The final decision on the fixation of rate will be taken by the SVEEP committee constituted in the Office of Chief Electoral Officer, Tamil Nadu.

4. Hence, the Public (Elections) Department invites quotations from interested media agencies / any individual who have prior experience, for carrying out the work related to short film making. The media agency / any individual who are interested will submit their quotation (model enclosed) along with the script on any two topics as mentioned in above paras. The details required to make the content / script is provided in Link address against each topic.

5. The work on making short films / animation videos shall be completed and submitted within 15 days from the approval of the script. The videos must be in the format suitable to release in all media like cinema theatres, social media platforms, TV, etc., The quote shall be all inclusive, with no component charged extra. The Office of Chief Electoral Officer reserves the sole copyright of the content created.

6. The quotations may be sent by post to the following address:

Office of the Chief Electoral officer, Tamil Nadu  
1st Floor, Main Building, Secretariat, Chennai-600 009.

**Last Date for submission: 18.11.2020 up to 5 p.m.**

SATYABRATA SAHOO  
CHIEF ELECTORAL OFFICER &  
SECRETARY TO GOVERNMENT

//TRUE COPY//

SECTION OFFICER

03/11/2020

03/11/2020





**PUBLIC (ELECTIONS.VII) DEPARTMENT,  
SECRETARIAT, CHENNAI-9.**

**Model format for quotation: (Any individual / agency may apply)**

[The videos must be in the format suitable to release in all medias like cinema theatres, social media platforms,TV etc.,]

To  
The Chief Electoral Officer,  
Public (Elections) department,  
St. George fort,  
Secretariat, Chennai-9.

Dear sir,

Sub: Election awareness films on “.....” – Quotation – Regarding.

**Details of Agency:**

Name of Agency  
Name of Proprietor  
Year of Establishment  
Address for Correspondence  
Contact Number  
Email Address  
Area of Specialization  
Annual Turnover of the Agency for each of the last 3 years  
PAN Number/TIN Number:

**Details of previous Projects:**

Sl. No.	Project Name	Organisation (Govt./ Non-Govt/ PSU)	Year of work	Output of the project	Value of the Project

**Quotation details:**

Script for the topic in not less than 500 words	Types (Animation videos / short films / election songs / GIF/ Memes)	Language (Tamil and English. In Tamil videos, English sub title must be incorporated.)	Time slots: a.30 sec – 1 min b.1 min – 2.5 mi c. 3 min and above	Rate inclusive of all taxes



Declaration:

The Office of the Chief Electoral Officer, Public (Elections) department shall retain the absolute copyright and all such related rights including the rights for adaptations/ translation, reproduction, alteration and archiving without any restriction of time period of all such creative and their inputs which might be produced by the agency / individual for executing a work. Such creative could be used in future. The payment will be made only after satisfactory completion of job and submission of bills.

Signature