

APPLICATION FOR CERTIFICATION OF ADVERTISEMENT

I.

- i) Name and full address of the applicant

- ii) Whether the advertisement is by a political party/contesting candidate/ if any other person / group of person/ association /organization / Trust
(give the name)

- iii) (a) Incase of political party, the status of the party(whether recognized National/State unrecognized party)

(b) In case of a candidate, name of the Parliamentary/Assembly Constituency from where contesting.

- iv) Address of Headquarters of political party/ group or body of persons/association/ organization/Trust

- v) Channels/cable networks on which the advertisement is proposed to be telecast

- vi) (a) Is the advertisement for the benefit of prospects of election of any candidate(s)

(b) If so, give the name(s) of such candidate(s) with full address and name(s) of constituency(ies)

- vii) Date of submission of the advertisement

- viii) Language(s) used in the advertisement
(advertisement is to be submitted with two copies in electronic form alongwith a duly attested transcript)

- ix] Title of advertisement
- x] Cost of production of the advertisement
- xi] Approximate cost of proposed telecast with the breakup of number of insertions and rate proposed for each such insertion
- xii) Total expenditure involved (in Rupees)

II.

I, Shri/Smt.-----, S/o / D/o / W/o -----, full address)-----, undertake that all payments related to the production and telecast of this advertisement will be made by way of cheque/demand draft.

Place:

Date: Signature of the applicant

III.

(Applicable for advertisement by a person/ persons, other than a political party or a candidate)

I, Shri / Smt.-----, S/o/D/o/W/o------(full address)-----, hereby state and affirm that the advertisement(s)submitted herewith is not for the benefit of any political party or any candidate and that this advertisement(s) has / have not been sponsored / commissioned or paid for by any political party or a candidate.

Place:

Date: Signature of the applicant