



PUBLIC (ELECTIONS-VII) DEPARTMENT

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Notice Inviting Quotations for conducting End-Line Survey of KAP (Knowledge, Attitude and Practices) of citizens

Notification No.14899/El.VII/2019

Dated: 04.07.2019

As per the directions of the Election Commission of India, the Public (Elections) Department has decided to conduct the End-Line Survey on completion of the General Elections to Lok Sabha, 2019.

2. The KAP (Knowledge, Attitude and Practices) of citizens is a survey which analyses the impact of Knowledge, Attitude and Practices among the electors done through various awareness campaign activities of the Election Commission of India.

3. Hence, the Public (Elections) Department invites quotations from survey agencies that have prior experience, for carrying out the work related to End-Line survey.

The sample size to conduct End-Line KAP survey of citizens	The sample frame work covers approximately 6 districts, 24 constituencies, 120 polling booths and 1200 beneficiaries.
Scope of work	The work related to End-Line survey such as data collection from the field through TAB, section of person with disabilities (PwD), field supervision, recruitment and training to field investigators / remunerators and overall quality check and data submission in either SPSS/ STATA format along with codebook etc.,. The survey reports should be written in a consistent format as per the recommendations of TISS.

The least cost quote needs to be given for this End-Line Survey. The survey shall be completed and report submitted within 15 days from agreement. The quote shall be all inclusive, with no component charged extra.

4. The quotations may be sent either by post or through e-mail to ceo_tamilnadu@eci.gov.in , sec7.pelecd@tn.gov.in .

Last Date for submission: 15.07.2019 upto 5 p.m.

Chief Electoral Officer
TAMILNADU